**Product/Idea**

● What is the problem you are trying to solve?

(Do you have any supporting statistics from reliable sources, if so please do share.)

To select the best career path for our users according to their interest, and to create awareness about the importance of career counseling in the Education System .

Facts - Career counseling in India is a huge addressable market as currently India needs a minimum of 1.4 [million](https://www.financialexpress.com/education-2/india-needs-1-4-million-career-counsellors-to-maintain-a-globally-acceptable-student-to-school-counsellor-ratio/1300347/) career counselors to maintain a globally acceptable student to school counselor ratio.

● How does your idea address the problem?

Our idea is to create an AI-Based Website which recommends an individual the career path to choose based upon the factors like their strengths, weakness, age, interest and similar important factors.

● Who are the target customers?

Students from school, colleges seeking career guidance, as well as individuals who want to be career guidance expert

● What makes your idea unique?

The AI which we use to generate career path.

● Do you have a revenue generation model? If so please do share.

The market size for career assessment and guidance is currently estimated at over Rs 5,000 crore in India and continuously growing.

● What are the geographies, do you think the idea would be suitable for?

Since issues related to career are a global phenomena the idea is suitable to deal with problems of people anywhere in the world irrespective of their nationalities.

● What are the risks associated with your idea and how can you mitigate it?

Sever risk with this project include :

1. Use of forums for illegal activities which could be mitigated by putting moderators in place to monitor the content that is passing through the website and keep the content clean.
2. Proper hashing and storing of passwords and information needs to be done to prevent any loss of sensitive information.

● Who are the stakeholders involved in order to take bring this idea/product/service to the market?

(Ex: State govt, Department of trade and taxes, pollution control board, Manufacturers)

Manufacturers

**Intellectual Property Assessment**

● Is your idea patentable or patented?

(If so please provide details)

Yes, its patentable because we have unique web application and AI.

● Is your idea built existing work? If so how is it different?

Yes, But its completely different from others due to AI which we are using.

**Prototype/ Proof of Concept**

● What is the nature of the prototype/ proof of concept, you would be able to submit?

(Ex: Github repository, Hardware prototype)

Github repository

● Have you completed pilot tests for your prototype/POC? If so please share.

NO, not till now.

● What is the approximate cost of developing the prototype?

Around 2000 Rs. For buying domain name and hosting for our website.

● Please share the relevant elements while submitting the POC/ Prototype

❏ Block diagram

❏ Software Architecture- Control/Data flow

❏ Block Diagram of Data Flow

❏ Hardware architecture

❏ Components/ Connectors

❏ CAD models

❏ Visual/Touch Interface

❏ (Mechanical actuators/switches, touch sensitivity, haptics)

**Supporting details**

● What regulatory requirements have to be met to bring the idea to life?

Web Development frameworks, Artificial Intelligence.

● Do you have a business plan/ commercialization strategy? If so please share.

No, Not till now

● What is rough estimate of manufacturing/operational costs?

NILL , because its software, and we are providing services not manufacturing products.